

Pampered Pups Grading Rubric

/30 - Common Page Items

- _____/10 – Header with logo, slogan, and phone number
- _____/15 – Working menu bar to all pages
- _____/5 – Footer with copyright notice, address, phone number, fax number and e-mail address.

/40 - Home Page

- _____/15 – All required text
- _____/5 – At least one picture
- _____/10 – Links to underlined words (11 total)
- _____/10 – Layout and design

/30 - About Us Page

- _____/15 – All required text
- _____/5 – At least one picture
- _____/10 – Layout and design

/50 – Our Staff Page

- _____/15 – All required text
- _____/15 – Required pictures of dogs
- _____/5 – Links to underlined words (2 total)
- _____/10 – Layout and design

/30 – Testimonials Page

- _____/15 – All required text
- _____/5 – At least one picture
- _____/10 – Layout and design

/40 – Clip-n-Fluff Page

- _____/15 – All required text
- _____/5 – At least one picture
- _____/5 - Coupon
- _____/5 – Links to underlined word (1 total)
- _____/10 – Layout and design

/45 – Stay-n-Play Page

- _____/15 – All required text
- _____/5 – At least one picture
- _____/5 – Bulleted list
- _____/5 – Coupon
- _____/5 – Links to underlined words (2 total)
- _____/10 – Layout and design

/30 – Bark-ery Page

- _____/15 – All required text
- _____/5 – At least one picture
- _____/10 – Layout and design

/35 – Mutt Shots Page

- _____/10 – All required text
- _____/15 – Gallery of pictures (at least 6)
- _____/10 – Layout and design

/30 – Contact Page

- _____/15 – All required text
- _____/5 – At least one picture
- _____/10 – Layout and design

/40 – Coupons Page

- _____/15 – All required text
- _____/5 – At least one picture
- _____/10 – 2 coupons
- _____/10 – Layout and design

/400 - Total Points Possible